

**BUSINESS ADMIN - MARKETING****Bachelor of Arts****Fall 2023**

SF 101 Foundation of Christian Faith	1
##Bible/Theology Core Class (BIB107)	3
ENG100 Writing Foundations	3
GE 100 First Year Success	1
GLS103 Pressing Issues	2
ECN233 Microeconomics	3
BUS201 Business Essentials	3
CHP100 Chapel & Spiritual Formation	
	<b>16</b>

**Fall 2024**

ENG220 Critical Reading & Writing	3
Fine Arts (HUM101 or HUM103)	3
MTH224 Statistics ( <b>see note</b> )	3
ACC215 Financial Accounting	3
BUS313 Business Info Systems	3
CHP100 Chapel & Spiritual Formation	
	<b>15</b>

**Fall 2025**

TH 317 Theology I	3
COM205 Public Speaking	3
BUS321 Business Ethics	3
BUS331 Organizational Behavior	3
Marketing Concentration Elective	3
CHP100 Chapel & Spiritual Formation	
	<b>15</b>

**Fall 2026**

Diversity Elective	3
Literature	3
BUS341 Principles of Finance	3
BUS317 Project Management	3
Marketing Concentration Elective	3
	<b>15</b>

**Spring 2024**

##Bible/Theology Core Class (BIB112)	3
~MTH110 Contemporary Math	3
ENG120 College Writing	3
ECN234 Macroeconomics	3
BUS212 Principles of Management	3
CHP100 Chapel & Spiritual Formation	
	<b>15</b>

**Spring 2025**

## B/T Core Class <b>OR</b> B/T Elective	3
GE 290 Career Development	2
History	3
Philosophy	3
ACC216 Managerial Accounting	3
MKT362 Princ of Marketing & Sales	3
CHP100 Chapel & Spiritual Formation	
	<b>17</b>

**Spring 2026**

TH 318 Theology II	3
Lab Science	3
BUS322 Business Law Foundations	3
Marketing Concentration Elective	3
Elective	3
CHP100 Chapel & Spiritual Formation	
	<b>15</b>

**Spring 2027**

## B/T Core Class <b>OR</b> B/T Elective	3
BUS452 Business in Global Economy	3
BUS496 Strategic Management	3
BUS490 Business Internship ( <b>see note</b> )	3
Electives	4
	<b>16</b>

**##Bible/Theology Core:**

Choose 3 Bible classes from:

- BIB107 Genesis-Song of Solomon (Fall)
- BIB112 Gospels, Acts, Revelation (Spring)
- BIB308 Isaiah-Malachi (Spring)
- BIB315 Pauline & General Epistles (Fall)

AND take 2 theology classes:

- TH 317 Theology I
- TH 318 Theology II

AND take one other Bible or Theology class. Refer to course catalog (website) or your academic plan in Self-Service for options.

**Liberal Arts Core:**

Classes in *italics* are part of the Liberal Arts Core. Most categories have courses that are offered each semester. Please refer to the course catalog (website) or your academic plan on Self-Service for class options.

**Other Program Notes:**

~May take MTH112 *College Algebra* (fall or spring) or MTH113 *Precalculus* (spring).

MTH224 is offered fall and spring semesters.

BUS490 may be taken any semester, including summer.

**Marketing Concentration Electives**

- MKT363 Consumer Behavior (Spring - even years)
- MKT411 Digital Marketing (Fall - even years)
- MKT415 Marketing Research (Fall - odd yrs **OR** PSY373)
- MKT424 Content Marketing (Spring - odd years)